

Creating Files

Supported File Formats:



Adobe PDF



Adobe InDesign



Adobe Photoshop



Adobe Illustrator



.eps Format



.jpg Format



.tif Format

1. All artwork should be produced in pro and at a scale of 1:1 at 150dpi, 1 : 2 at 300dpi or 1: 4 at 600dpi depending on the size of the final output.
2. Any scanned images within the file need to be hi-res and in CMYK at a resolution of between 150dpi to 600dpi depending on the scale used. (Note: any RGB images or Duotones should be saved as CMYK)
3. Artwork should be saved in either eps or pdf format with all images embedded. Please also ensure all fonts used in the artwork are supplied, unless already outlined.
4. Any logos should be created in Illustrator or Freehand for the best output, as these will be fully scalable.
5. Please also supply a colour proof of the finished artwork and list any pantone colours that are used. Without this we cannot guarantee the colour matching of any files or colours used.
6. All black in the files should be produced in CMYK to the following percentages:
C = 40%, M = 40%, Y = 40%, K = 100% (K represents Black)

Sending Files

- We can receive artwork via FTP (File Transfer Protocol), e-mail (Upto 10Mb) or on CD / DVD.
- FTP Login details available upon request or placing an order.
- We recommend using a dedicated FTP client for uploading artwork i.e. Fetch (Mac) or Core FTP (Windows).
- Large or Multiple files uploaded to our FTP site must be ZIP archive files.

Post or e-mail

By Post: Pre-Press Studio
Blue Ocean Digital Ltd
67 The Maltings
Roydon Road
Stanstead Abbots
Hertfordshire
SG12 8UU

E-mail: studio@blueocean-digital.com

Artwork and proofs should be received by us at least 5 working days prior to expected delivery date.